

# Joseph Michael Wall

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## Academic Experience

2021-Present	<b>MARQUETTE UNIVERSITY</b> Associate Professor of Accounting, College of Business Administration	<b>MILWAUKEE, WI</b>
2015-2020	<b>MARQUETTE UNIVERSITY</b> Assistant Professor of Accounting, College of Business Administration	<b>MILWAUKEE, WI</b>
2008-2015	<b>CARTHAGE COLLEGE</b> Assistant Professor of Accounting, Department of Management	<b>KENOSHA, WI</b>

## Education

2011-2015	<b>CASE WESTERN RESERVE UNIVERSITY</b> PhD, Weatherhead School of Management Dissertation Chair: Timothy Fogarty, Accounting <i>Beta Gamma Sigma; Focus on fraud in the professional investing community.</i>	<b>CLEVELAND, OH</b>
2005-2006	<b>MARQUETTE UNIVERSITY</b> Master of Business Administration <i>Beta Gamma Sigma; Emphasis in Management, International Business, and Strategy.</i>	<b>MILWAUKEE, WI</b>
1988-1993	<b>PURDUE UNIVERSITY</b> Bachelor of Science in Engineering Majored in Engineering Management. <i>Phi Eta Sigma; Alpha Lambda Delta;</i> <i>Consulted for Landis &amp; Gyr leading to the implementation of a JIT II hybrid line.</i>	<b>WEST LAFAYETTE, IN</b>

## Areas of Interest

*Research:* Fraud, whistleblowing, government and nonprofit accounting, designing thriving financial systems, unintended consequences, artificial intelligence and analytics.

*Teaching:* Financial Statement Analysis, Fraud and Forensic Accounting Analytics, RegTech, FinTech.

## Publications, Research under Review, Working Papers, and Service to the Research Community

### Publications

2021	Scheetz, A., Wall, J., and Wilson, A. Perception of Internal Controls Helps Explain Whistleblowing. <i>Nonprofit and Voluntary Sector Quarterly</i> . Forthcoming. (Journal Ranking at time of acceptance: A)
2021	Rich, K., Roberts, B., Wall, J., and Zhang, J. Toward an understanding of year-over-year changes in municipal management discussion and analysis disclosures. Wall, J., and Wilson, A. Perception of Internal Controls Helps Explain Whistleblowing. <i>Advances in Accounting</i> . Forthcoming. (Journal Ranking at time of acceptance: AB)

***Publications, Research under Review, Working Papers, and Service (continued)****Publications continued*

- 2021 Scheetz, A., Wall, J., and Wilson, A. Restricted Stock is on the Rise: What Does this Mean for Whistleblowing? *Journal of Forensic Accounting Research*. Forthcoming.  
(Journal Ranking at time of acceptance: AB)
- 2020 Suh, I., Sweeney, J., Linke, K., and Wall, J. Boiling the Frog Slowly: The Immersion of C-Suite Financial Executives into Fraud. *Journal of Business Ethics*. 162: 645-673.  
(Journal Ranking at time of acceptance: A)
- 2020 Wall, J., Gissel, J., and Fogarty, T. Why punishment does not fit the crime: Experimental evidence that situational circumstances crowd out damage done. *Journal of Forensic Accounting Research*. 5(1): 142-176.  
(Journal Ranking at time of acceptance: AB)
- 2020 Scheetz, A., Smalls, T., Wall, J., and Wilson, A. Do employee fraud reporting intentions differ between for-profit and nonprofit organizations? *Journal of Governmental and Nonprofit Accounting*. 9(1): 94-117.  
(Journal Ranking at time of acceptance: AB)
- 2020 Ling, Q. Scheetz, A., and Wall, J. Lowering standards: unintended consequences of 990-N and value congruence on donor decision making. *Journal of Forensic and Investigative Accounting*. 12(2): 262-283.  
(Journal Ranking at time of acceptance: AB)
- 2019 Scheetz, A. and Wall J. Making Crime Pay: Timing of External Whistleblowing. *Research on Professional Responsibility and Ethics in Accounting*, 22: 1-30.  
(Journal Ranking at time of acceptance: B)
- 2019 Wall, J. and Gissel, J. Board of Directors' Sanction Judgments: The Effect of Situational Factors. *Journal of Managerial Issues*. 31(1): 85-112.  
(Journal Ranking at time of acceptance: B)
- 2018 Crumbley, L., Wall, J., Kilbourne, L., Blair, C. (2018). Cryptocurrencies are Taxable and Not Free from Fraud. *Tax Notes*. January 8: 161-169.  
(Journal Ranking at time of acceptance: B)
- 2017 Akers, M., Giacomino, D., Li, X., and Wall, J. (2017). Measuring EQ of Chinese Accounting Students. *Review of Business Information Systems*. 21(2): 11-26.  
(Journal Ranking at time of acceptance: B)
- 2017 Shields, J., Rivera, J., and Wall, J. (2017). Building a Business Model for Funding Undergraduate Research. *Scholarship and Practice of Undergraduate Research*. 1(1): 63-69.  
(Journal Ranking at time of acceptance: BC)
- 2016 Wall, J. and Fogarty, T. (2016). Foxes in the henhouse: an exploratory inquiry into financial markets fraud. *Journal of Forensic and Investigative Accounting*. 8(1): 120-139.  
(Journal Ranking at time of acceptance: AB)

***Publications, Research under Review, Working Papers, and Service (continued)***

2009           Giacomino, D., Wall, J., and Akers, M. (2009). Revisiting Financial (Accounting) Literacy: A Comparison of Audit Committee Members and Business Students. *American Journal of Business Education*. 2(3): 31-38.  
(Journal Ranking at time of acceptance: B)

*Working Papers in Progress*

Fogarty, T., Gissel, J. and Wall, J. Fraud Experiments.  
Gissel, J. and Wall, J. Forensic and Education Experiments.  
Holderness, K., Scheetz, A., and Wall, J. Fraud and whistleblowing experiments.  
Ling, Q. and Wall, J. Non-profit Fraud Opportunities.

Ling, Q., Olczak, W., Rich, K., and Wall, J. Analytics, The Future of Accounting and Corporate Social Responsibility.

Rich, K. and Wall, J. Problem solving.

Scheetz, A., Wilson, A., and Wall, J. Fraud and whistleblowing experiments.

Works currently under review at: *Journal of Business Ethics* (Submitted); *Journal of Forensic Accounting Research* (2<sup>nd</sup> round); *Journal of Forensic and Investigative Accounting* (1<sup>st</sup> round)

*Editor*

2020-2022    *Special Issue, Whistleblowing, Journal of Forensic Accounting Research*

*Associate Editor*

2019-Present *Journal of Forensic Accounting Research*

*Publications Committee Member*

2020-Present Forensic Accounting Section, American Accounting Association

*Strategic Planning Committee Member*

2021-Present Forensic Accounting Section, American Accounting Association

*Paper Chair*

2020           Forensic Accounting Midyear, American Accounting Association, March

*Ad-hoc Reviewer*

2021: 7 articles, 2020: 19 articles, 2019: 16 articles; 2018: 13; 2017: 10; 2016: 10; 2015: 4.  
Annual Meeting, AAA (and discussant)  
Accounting Behavior and Organizations Section, AAA  
Auditing Section, AAA (and discussant)  
Forensic Accounting Section, AAA (and discussant)  
Government and Nonprofit Accounting Section, AAA (and discussant)  
Ohio Regional Accounting Section, AAA (and discussant)  
*Accounting and the Public Interest*  
*Advances in Accounting Behavioral Research*  
*Business Ethics: A European Review*  
*Journal of Business Ethics*  
*Journal of Forensic Accounting Research*

***Publications, Research under Review, Working Papers, and Service (continued)***

*Journal of Forensic and Investigative Accounting*  
*Journal of Managerial Issues*  
*Managerial Auditing Journal*

***Editorial Board Member***

2019-Present Journal of Forensic Accounting Research  
 2018-Present Journal of Forensic and Investigative Accounting

***Grant Support, Awards, and Honors***

2020 Brennan Master Teaching Award, Marquette University College of Business (winner).  
 2020 Best Paper Award, AAA Public Interest Section, Best Quantitative Paper Overall. "How Stock Options Influence People to Whistleblow" (winner).  
 2020 Best Paper Award, AAA Public Interest Section, Forensic Subsection. "How Stock Options Influence People to Whistleblow" (winner).  
 2020 Best Paper Award, AAA Annual Meeting, Forensic Accounting Section. "Outsiders looking in: Do non-permanent workers whistleblow?" (winner).  
 2020 Outstanding Service Award, AAA Forensic Accounting Section (winner).  
 2019 Best Paper Award, AAA Annual Meeting, Government and Nonprofit Section. "Lowering Standards: Unintended Consequences of 990-N and Value Congruence on Cost Shifting" (winner).  
 2019 Best Paper Award, AAA Forensic Accounting Section Midyear. "Crowding out Best Practice: Circumstances Matter More Than Rules" (winner).  
 2018 Ow, T. and Wall, J. Artificial Intelligence and Distributed Ledger Technologies (Blockchain). *PwC INQUIRES (funded grant)*.  
 2018 Scheetz, A., Wall, J., and Wilson, A. Stock Compensation and Fraud. *Institute of Management Accountants (funded grant)*.  
 2017 Fogarty, T., Summers, J., and Wall, J. Hacking Wall Street. *Institute for Fraud Prevention (finalist)*.  
 2017 Scheetz, A., Wall, J., Wilson, A. Non-profit versus For-profit fraud. *Radford University Research Award. (funded grant)*.  
 2016 Glen McLaughlin Prize for Research in Accounting Ethics. Boiling Slowly the Frog: The Immersion of C-Suite Financial Executives' into Fraud. *University of Oklahoma (2015-2016 winner)*.  
 2013 Doctoral Consortium Fellow. J. Michael Cook Doctoral Consortium. Lake Tahoe, CA. *American Accounting Association and Deloitte*.  
 2010 Cyr, A. and Wall, J. The market for insurance majors: an exploratory analysis of local stakeholders. *Wisconsin Foundation for Independent Colleges (funded grant)*.

***Dissertation Committee Member***

2019-2020 Maysa Basoudan, Accounting Ph.D. Candidate, Case Western Reserve University

**Teaching Experience**2015-present **MARQUETTE UNIVERSITY** **MILWAUKEE, WI****Assistant Professor of Accounting***Courses Taught:*

- 2021-present ACCO XXXX: Emerging Technologies
- 2021-present ACCO XXXX: Ethical Issues of Regulation Technologies and Cybersecurity
- 2021-present ACCO XXXX: Government and Nonprofit Analytics
- 2020-present ACCO 6535: Fraud Examination and Analytics
- 2018-present BUAD 4931: Modules: Distributed Ledger Technologies I, II, III

**Teaching Experience (continued)**

- 2018-present BUAD 4931: Oversee Modules: Artificial Intelligence I, II, III
- 2016-present ACCO 6525: Government Accounting, Graduate
- 2016-present ACCO 4080/5080: Financial Statement Analysis, Undergraduate and Graduate
- 2016-2018 ACCO 6520: Advanced Corporate Issues, Graduate
- 2016 ACCO 6000: Accounting Foundations, Graduate
- 2015 ACCO 3001: Intermediate Accounting, Undergraduate

*Courses Designed/Redesigned:*

ACCO XXXX: Developed and continuing to develop a series of modules and courses focused on business applied emerging technologies.

ACCO 4080/5080: Financial Statement Analysis. Redeveloped the entire course and implemented a semester long experiential learning project working with industry. A full financial analysis (average 70 pages) along with a national live telecast of key findings to C-level and VP insiders is delivered to multiple companies every semester.

ACCO 6520: Advanced Corporate Issues. Implemented two experiential learning projects (one non-profit and one for-profit). Work with local non-profits to deliver timely and accurate statements. Featured In the *Marquette Business Connections* publications.

ACCO 6525: Government Accounting. Implemented a semester-long experiential learning project working with the Milwaukee Controller to analyze the city's CAFR.

ACCO 6535: Fraud Examination and Analytics. Redeveloped the entire course with an eye on large datasets and the forensic investigation of such sets as applied to fraud. Worked with the Big-8 to develop and use best practices from industry.

BUAD TOPICS: Created the idea of stackable modules for the business school. Designed a series of stackable and independent modules for students looking to expand their knowledge and increase the flexibility of their degree paths.  
*Distributed Ledger Technologies*: Beginning the process of building this library by focusing on deliverables focused on Distributed Ledger Technologies (Blockchain applications).

**Teaching Experience (continued)***Courses Coordinated:*

2019-present ACCO 6995: Justice for Fraud Victims. In collaboration with the Wisconsin Department of Justice and the Waukesha District Attorney's office, Marquette students, investigate, collect evidence, and present a case for prosecution of fraud occurring in the greater Milwaukee area.

2008-2009

**Adjunct Professor**

ACCO 6000: Accounting Foundations, Graduate

2008-2015

**CARTHAGE COLLEGE****KENOSHA, WI****Assistant Professor of Accounting and Finance***Courses Taught (all Undergraduate):*

2009 – 2015 MGT4050: Security and Portfolio Analysis  
 2008 – 2015 ACT 4010: Advanced Accounting  
 2008 – 2015 MGT3210: Financial Management  
 2008 – 2015 ACT 2020: Managerial Accounting  
 2010 – 2014 MGT2000: Emerging Markets (Symposium)  
 2013 – 2014 MGT6750: Small Business Fundamentals  
 2010 – 2013 MGT3050: Real Estate Finance  
 2013 ACT 4020: Auditing  
 2010 – 2012 MGT4510: Options and Derivatives Analysis  
 2012 MGT6750: A Study in Ireland, University of Cork College, Ireland  
 2010 MGT6750: International Finance, Regent's College, London, UK  
 2009 – 2011 ACT 2010: Financial Accounting

*Courses Created:*

MGT2000: Emerging Markets  
 MGT3050: Real Estate Finance  
 MGT4050: Security and Portfolio Analysis  
 MGT4510: Options Analysis  
 MGT4520: Options and Derivatives Analysis  
 MGT6750: A Study in Ireland (in conjunction with professors at Cork College)  
 MGT6750: UK Finance (in conjunction with professors at Regent's College)

*Courses Redesigned:*

ACC2020: Managerial Accounting. Redeveloped the entire course and implemented a flipped classroom project for a portion of the design.  
 MGT3210: Financial Management. Built course specific learning outcomes and all assessment modules as a template for the department.

ACC4010: Advanced Accounting. Built course specific learning outcomes and all assessment modules.

MGT6750: Small Business Fundamentals. Developed courses to investigate and launch profitable small businesses.

**Academic Administrative Experience**

2009-2014

**CARTHAGE COLLEGE****KENOSHA, WI****Chair, Department of Business Administration (2010-2014)**

Responsible for the oversight and development of the Business Administration Department, and majors within the department, including: Accounting, Finance, Management, and Marketing.

*Assessable outcomes achieved or in progress:*

Assessment: Developed a vision and mission for the department leading to sustainable broad based and major specific assessable learning outcomes with a 5-year assessment plan. Achieved gains across the boards ranging from 13-38% in every business discipline covered by the ETS exam in my term as chair.

Strategy: Built a five-year strategic plan with the department, leading towards the implementation of math assessment, the complete redesign of MGT1110 (Introduction to Business and Technology), annual report creation and assessment by major, and a roadmap to ethics instruction in the department.

Business Scholarship: Presented a plan leading to the creation of the first business scholarship competition in the school. Oversaw the implementation and execution of a activities during the scholarship day, and the awarding of over \$250,000 annually in funding for future students. Achieved greater than a 50% retention rate, resulting in the addition of more than 50 high achievers to the school each year.

**Director, Finance Program (2009-2014)***Major(s) Created / Developed:*

Finance: Developed, negotiated, and created a Finance major for the college. Oversee the program and its evolution. Turned the major into one of the top choices at the college, growing from one student to over 100 in a four-year period.

**Conference Presentations**

- 2021 "Using experiential and/or service-based learning in a fraud and forensic accounting class," online. July 29. AAA Annual Meeting, Forensic Accounting Section, Workshop Panelist.
- 2021 "Teaching your first fraud and forensic accounting class," online. July 29. AAA Annual Meeting, Forensic Accounting Section, Workshop Moderator.
- 2021 "Cybercrime is getting worse: Update on Cybersecurity related issues," online. July 16. National Fraud and Forensic Accounting Conference.
- 2021 "Cybercrime is getting worse: Blockchain primer, blockchain enabled fraud, and blockchain forensics," online. July 16. National Fraud and Forensic Accounting Conference.
- 2021 "Restricted Stock Whistleblowing" Online, March 2021. Forensic Accounting Section Midyear (AAA).
- 2021 "Putting your knowledge into practice: Forensic Accounting Consulting Opportunities." Online, March 2021. Forensic Accounting Section Midyear (AAA).
- 2020 "Outsiders Looking in: Do Non-Permanent Workers Whistleblow?" Washington, DC. March 5-6, 2020. Forensic Accounting Section Midyear (AAA).
- 2020 "How Stock Options Influence People to Whistleblow." Washington, DC. March 5-6, 2020. Forensic Accounting Section Midyear (AAA).

**Conference Presentations (continued)**

- 2020 "The Slippery Slope of Fraud: A Special Case of Motivation Crowding" Washington, DC. March 5-6, 2020. Forensic Accounting Section Midyear (AAA).
- 2020 "Take the Money and Run: Honest Donors Value Data Quality." Washington, DC. March 5-6, 2020. Forensic Accounting Section Midyear (AAA).
- 2019 "Lowering standards: unintended consequences of 990-N and value congruence on cost shifting," San Francisco, CA. August 10-14, 2019. American Accounting Association Annual Meeting, "Bold Transformations Toward A Prosperous Society."
- 2019 "Crowding Out Best Practice: Circumstances Matter More Than Rules," San Francisco, CA. August 10-14, 2019. American Accounting Association Annual Meeting, "Bold Transformations Toward A Prosperous Society."
- 2019 "Cybercrime: Current Issues and Emerging Technologies," Louisiana State University. Baton Rouge, LA. July 17-18. National Fraud and Forensic Accounting Conference.
- 2019 "Ethics, Governance, and AI: Emerging Issues for CFEs," Milwaukee, WI. April 12, 2019. Wisconsin ACFE meeting. Ethics presentation (CPE Credit).
- 2019 "Lowering standards: unintended consequences of 990-N and value congruence on cost shifting," Norwalk, CT. March 8-9, 2019. Government and Nonprofit Section Midyear (AAA).
- 2019 "Crowding out best practice: circumstances matter more than rules," Saint Louis, MO. March 1-2, 2019. Forensic Accounting Midyear (AAA).
- 2018 "COSO Matters: Internal Control Perception Mediates Whistleblowing," Phoenix, AZ. October 12-13, 2018. Accounting Behavior and Organizations Midyear (AAA).
- 2018 "The Effect of Organization Type and Size on Fraud Reporting: Non-Profit Fraud Type Opens Opportunities," Washington, D.C. August 6, 2018. American Accounting Association Annual Meeting, "Pathways to a Sustainable Future."
- 2018 "COSO Matters: Internal Control Perception Mediates Whistleblowing," Washington, D.C. August 6, 2018. American Accounting Association Annual Meeting, "Pathways to a Sustainable Future."
- 2018 "Cybercrime is more valuable than gold: digital identity theft, cloud computing forensics, distributed ledger technology forensics." Louisiana State University. Baton Rouge, LA. July 19-20. National Fraud and Forensic Accounting Conference.
- 2018 "Board of Directors' Sanction Judgments: The Effect of Situational Factors," Portland, OR. January 11-13. Auditing Section Midyear (AAA).
- 2016 "Sympathy for the Devil? Extra-Statutory Sanction Recommendations for Security Markets," New York, NY. August 6-10, 2016. American Accounting Association Annual Meeting, "Building Bridges to our Future."
- 2016 "Sympathy for the Devil? Extra-Statutory Sanction Recommendations for Security Markets," Charlotte, NC, March 4-5, 2016. Forensic Accounting Section Midyear (AAA).
- 2016 "The "Robin Hood" Effect: Context Creates Pathways to Fraud through both Traditional and Non-Traditional Means," Charlotte, NC, March 4-5, 2016. Forensic Accounting Section Midyear (AAA).
- 2015 "Making Crime Pay: Timing of External Whistleblowing," Chicago, IL, August 8-12, 2015. American Accounting Association Annual Meeting, "Building Bridges to our Future."
- 2014 "Mind the GAAP: CFO Incentive Compensation and the Use of Non-GAAP Financial Information in Press Releases," Atlanta, GA, August 2-6, 2014. American Accounting Association Annual Meeting, "Global Engagement & Perspectives."
- 2014 "The Robin Hood Fraudster," Atlanta, GA, August 2-6, 2014. American Accounting Association Annual Meeting, "Global Engagement & Perspectives."



**Conference Presentations (continued)**

- 2014 "Mind the GAAP: CFO Incentive Compensation and the Use of Non-GAAP Financial Information in Press Releases," presented with Andrea Scheetz, Columbus, OH, May 2-3, 2014. Ohio Section Midyear (AAA).
- 2013 "The Power of Systemic Fraud: Implications for Auditors from the Professional Investing Community," Anaheim, CA, August 3-7, 2013. American Accounting Association Meeting, "Fraud and the Financial Markets."
- 2013 "Foxes in the Henhouse: An Exploratory Inquiry," Anaheim, CA, August 3-7, 2013. American Accounting Association Annual Meeting, "Fraud and the Financial Markets."
- 2013 "Service Learning Using an Action Learning Approach to Inspire and Enable a Better World," Orlando, FL, August 9-13, 2013, Academy of Management Annual Meeting, "Capitalism in Question."
- 2012 "Does the Board of Directors' Risk Oversight Disclosure Influence Non-Professional Investors' Risk Assessments and Decisions?" Washington, DC, August 4-8, 2012. Annual Meeting, American Accounting Association, "Seeds of Innovation."
- 2012 "Student driven innovative learning: Velocity Consulting," Township, N.J. Council for Undergraduate Research Annual Meeting.
- 2011 "China & India: Dances in the Emerging Markets," Oakbrook, IL. AsiaNet Annual Meeting,
- 2011 "Equipping Strategic Professors: Options & Derivatives Analysis," Wheaton College.
- 2010 "Emerging Markets - Crossing the Disciplinary Divide: Innovative Pedagogy," Fairfield University.

**Industry Experience**

- 2021-present **EASY-ML, INC.** **BROOKFIELD, WI**  
**CEO and Founder**  
 Create software helpful to Accountants and Analysts attempting to navigate large datasets.
- 2017-present **INVESTMENTS IN MOTION, LLC** **BROOKFIELD, WI**  
**Founder and Managing Member**  
 Partnered with former student(s) investing in shorter-term, high-return-potential situations based on fundamental valuation mismatches located in the market. Selections and returns generated by the analysis of the student-partner(s).  
Major achievements: Annualized returns exceeding the market in each year of operation.
- 1998-present **IDEAS IN MOTION LLC** **BROOKFIELD, WI**  
**Strategic Innovator (2015-present); Expert Witness (2019-present)**  
 Perform private company valuations, statistical modeling, blockchain strategy and implementation, and professional services for a variety of small and large-cap clientele. Provide expert witness testimony regarding financial statement analysis, financial forensic data reconstruction, ultra-high net worth individual brackets, and CEO/Board decision making.
- 2017-present **Professional Speaker and Presenter**  
 Paid engagements for university and private company clients on topics ranging from Blockchain Technologies, Fraud, and Competitive Financial Analysis. Seasoned professional who delivers high value assessable outcomes. Works with small and large groups on everything from one-shot engagements to ongoing private mini-course delivery.

**Industry Experience (continued)**

- 4/98-2015      **Founder and Managing Member**  
Led and managed innovative trading firm discovering and creating opportunities in risk and convertible arbitrage markets. Invented, expanded, and implemented trades in diverse markets such as international depository receipts, mergers and acquisitions, closed end funds, convertible securities, and other credit and equity markets. Leveraged expertise in risk reduction and trade selection strategies. Negotiated contractual obligations of the firm, as well as clearing, execution, and counter-party risk contracts. Designed and developed financial analysis models to identify economic opportunities and/or pitfalls for both short and long-term intervals. Was registered as a Series 7, 24, and 27. Was licensed as a chief financial and compliance officer of a NYSE member firm.
- Major achievements: Constantly constructed a diverse and hedged portfolio of security, currency, and derivatives products. Directly responsible for net returns exceeding 25% in each of firm's seventeen years of operations with one of the lowest risk profiles in the industry, significantly outperforming the market every year of operations.
- 6/12-present      **REAL ESTATES IN MOTION, LLC**      **BROOKFIELD, WI**  
**Founder and Managing Member**  
Lead and manage innovative real estate finance company specializing in stable, high ROI properties. Responsible for locating, analyzing, and developing multiple residential and commercial properties in the greater Chicago area.
- Major achievements: Directly responsible for net returns exceeding comparable investments with one of the lowest risk profiles in the industry, significantly outperforming the market.
- 3/96-4/98      **BURKE TRADING**      **CHICAGO, IL**  
**Chief Trader**  
Designed, developed, and executed trades within equity and credit instrument markets. Managed support team that executed orders and created desired systematic redundancies. Utilized computer network integration to optimize speed, execution, and trading transparency. Expanded trading systems to become less risk tolerant while achieving optimal returns. Placed new computer models and systems into operation to help automate daily profit and loss balancing.
- Major achievements: Designed and implemented models that increased returns from 15% to 35% in the first year. Directly responsible for returns in excess of 70% in final year.
- 6/93-3/96      **PTM & COMPANY**      **CHICAGO, IL**  
**Trader**  
Created new trading strategies in the areas of closed end fund and convertible equity markets. Managed three-member team and performed training for new hires. Supervised completion of computerized trading system for risk arbitrage spreads that resulted in a 50% increase in trading activity and a 40% increase in profitability.
- Major achievements: Responsible for returns in excess of 50% in final year. Grew returns from 5% to 35% within 18 months.

**Industry Experience (continued)**

2/90-8/98 **JMW ENTERPRISES, INC.** **DALLAS, TX**  
**President and Founder**

Head of entrepreneurial startup focused on commercial real estate. Responsible for purchase, lease, and operational commitments. While an undergraduate, worked with, approved by, and received funding from the Small Business Administration for development of the business plan.

Major achievement: Achieved returns averaging 21% per year.

**Professional Affiliations, University, and Surrounding Community Service**

2019-Present Treasurer, Association of Certified Fraud Examiners, Chapter 165, Milwaukee, Wisconsin.  
 2016-Present Certified Fraud Examiner, Association of Certified Fraud Examiners.  
 2012-Present Member, American Association of Accounting.  
 1993-Present Private Pilot, Federal Aviation Administration, not current.  
 2017-2020 Member, Institute of Management Accountants.  
 2012-2014 Member, Academy of Management (AOM).

**MARQUETTE UNIVERSITY***Service to the University*

2016 – Present Built industry connections at the management level and hosted/gave presentations to and/or by the following organizations and more: Abbvie, Abbott Labs, Archer Daniels Midland, Alibaba, Amazon, Altra Industries, Artisan Partners, Badger Meter, Banco Santander, Bank of America, Bank of Montreal, BDO, Brady Corporation, Briggs and Stratton, Brookdale Senior Living, Cbiz, Citigroup, Citizen's Financial, Citi Financial, Colliers International, Deloitte, Duff and Phelps, FiServ, Harley-Davidson, Herman Miller, Humana, Interface Tile, Johnson Controls, JP Morgan Chase, Kimberly-Clark, Kohl's, Johnson Controls, MB Financial, McDonald's, Microsoft, Morgan Stanley, Motorola Solutions, Oshkosh Corporation, Par Technologies, Pentair, Pfizer, Physicians Realty Trust, PwC, Quad Graphics, RELX Corporation, Rexnord, Rockwell Automation, Schneider National, SS&C, Stryker, Thompson Reuters, Uline, United Health Group, United Parcel Service, US Bancorp, Uline, Weyco Group, Whirlpool, Wintrust, the city of Milwaukee Controller's Office, and over 25 local non-profit organizations.  
 2020 Committee Member, Innovation Alley, in partnership with the College of Engineering.  
 2016 – 2018 Investigator and Judge, Academic Integrity Council.  
 2018 – 2019 Data collection, TMJ4, Casey Geraldo. Summerfest.  
 2018 Interview, TMJ4, Casey Geraldo. Milwaukee Public School Budget.  
 2017 Interview, TMJ4, Casey Geraldo. Questionable payment from former Packers player's foundation.  
 2017 Interview, TMJ4, Casey Geraldo. Universal Academy for the College Bound. Milwaukee Charter School Investigation.  
 2006-2009 Mentor, Marquette Business School Mentor Program.

*Service to the College of Business Administration*

2019 – Present COBA Building Committee, Classroom, Building Technology Design Leader  
 2016 – Present Shadow Visits, Parents and Students  
 2019 – Present Member, COBA Research Committee

**Professional Affiliations, University, and Surrounding Community Service (continued)**

2016 – 2019	Committee Member, COBA Building Planning Committee
2018 – 2019	Member, Strategic Planning Task Force
2017	Committee Member, Innovation Alley Concept Planning
2017	Essay Grader. College of Business Scholarship Competition
2016	Guest Lecturer. AIM program.
2016	COBA, November 16 Meeting. Experiential Learning in the Classroom

*Service to the Department of Accounting and to the Department of Finance*

2020-Present	Independent Study: Finance for Lawyers
2016-Present	AIM Program. Spend over 150 hours per semester helping AIM students with the stock pitches. Attend and critique the weekly AIM stock pitch meetings. Mentor for the yearly CFA Institute Research Challenge.
2016-Present	Advising Activity.
2016-Present	Assessment. Developed, recorded and reported assurance of learning outcomes for courses taught.
2019-2020	Justice For Fraud Victims Project.
2019	Independent Study. Auditing Analytics and Technologies.
2017-2018	Committee Chair, Horngren Speaker Series.
2017	Independent Study. Fraud Investigation
2016	Independent Study. Excel skills workshop series.

**CARTHAGE COLLEGE***Overall Service*

2010-2015	Board of Directors, Founding Member. Velocity Consulting. Velocity Consulting is the first 100% student run full-service consulting company of its kind. In its brief history, it has taken on everything from small struggling not-for-profits to large multinational corporations. Its impact reverberates though the community which has net benefits in the millions of dollars. Over 80 students are involved in this sustainable, fully self-funded organization.
2013-2015	Board of Directors, Founding Member. The Carthage Vanguard. The Carthage Vanguard is a 100% student multidisciplinary undergraduate research journal open to all disciplines and expected to become a national publication next year. It is double blind and peer reviewed. In its brief history, it raised funding such that the inaugural run generated excess revenue and it published work from all divisions within the college.
2015	Advisor of the Year.
2014-2015	Committee Member, Curriculum Planning Committee.
2008-2014	Academic Advisor, Finance and Investment Club. Oversaw its creation and development. Attracted keynote speakers from industry to speak at the club and lead club discussions regarding personal finance and Excel.
2008-2014	CBOE: Established Carthage as one of four higher education institutions to be in partnership projects with the Chicago Board of Options Exchange.
2009-2014	Academic Advisor, Ethical Capacity. Enactus.
2009-2014	Academic Advisor, Carthage Accounting Association.

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***Professional Affiliations, University, and Surrounding Community Service (continued)***

- 2011-2014 China Student Internship program, Guangzhou Star Sealing Company, Guangzhou, China. Traveled to China and established a summer internship program in Guangzhou for up to two Carthage students per year working in a top 100 Chinese local company.
- 2011-2014 Committee Member, Undergraduate Research, Scholarship, & Creativity Committee.
- 2012-2014 Committee Member, President's Task Force, Innovative Student Learning.
- 2012-2013 Committee Member, Entrepreneurship Chair Search.
- 2008-2012 Committee Member, Carthage Symposium Committee.
- 2011-2012 Committee Member, Finance Professor Search.
- 2008-2011 Volunteer Administrator, Volunteer Income Tax Assistance: Volunteered and led a team of 30 accounting students during tax season to help low income individuals and families file their taxes in conjunction with United Way and the IRS.
- 2008-2010 Secretary, Social Science Division.
- 2010 Faculty Advisor, CFA Institute Research Challenge. Led a team of five students to 2<sup>nd</sup> place in the Milwaukee/Madison division of the CFA annual college competition.