

MBA PROGRAM

31.5–42 credits

Business Essentials* (9 credits)

MBA 6040
Accounting
1.5 credits

MBA 6050
Economics
1.5 credits

MBA 6060
Finance
1.5 credits

MBA 6070
Information Systems
1.5 credits

MBA 6080
Marketing
1.5 credits

MBA 6090
Operations and Supply
Chain Management
1.5 credits

Decision Making (4.5 credits)

MBA 6010
Quantitative Analysis
1.5 credits

MBA 6100
Business Analytics
3 credits

Strategy (6 credits)

MBA 6110
Strategic Management
Introduction
3 credits

MBA 6200
Enterprise Risk
Management
1.5 credits

MBA 6997
Strategic Management
Capstone
1.5 credits

Leadership (4.5 credits)

MBA 6140
Leading People
and Change
1.5 credits

MBA 6150
Leading Innovation
and Creativity
1.5 credits

MBA 6160
Leadership Coaching and
Development
1.5 credits

Ethics and Organizations (3 credits)

MBA 6120
Concepts for Ethical
Business Practice
1.5 credits

MBA 6130
Corporate Social
Responsibility
1.5 credits

Electives (15 credits)

Advanced Core
or Elective
3 credits

*These courses could be waived based on appropriate coursework within the last 10 years. Courses waived reduce total credits required.

For more information:

Phone: 414.288.7145

E-mail: mba@marquette.edu

Website: www.marquette.edu/gsm

Twitter: twitter.com/MarquetteMBA



December 2020

Master of Business Administration

The Marquette MBA curriculum focuses on business literacy, strategic decision making and leadership. Our Jesuit tradition means all of this is rooted in an ethical and global perspective. We have streamlined the curriculum by integrating courses across the functional areas of business.

All MBA students will take classes in **decision making, ethical perspectives, strategy and leadership**. Students have 15 credits of electives to build on these areas or to further explore career related issues in depth by completing advanced core and elective courses in areas such as finance, marketing, information systems and more. While a specialization is not required, students have several areas of specialization from which they can choose.

The Graduate School of Management offers maximum flexibility for you to balance work, school and life in general. You choose the mode you want to learn in - we offer face to face classes, both asynchronous and synchronous online classes and a blended version of face to face and online; you choose your course load – go part time or full time or mix and match by term; take summer classes or take a break for half or all summer long; ready to make a move, now or later - We have a full-service Business Career Center available while you are a student and access as an alum. *The time is now for you to invest in your future and a Marquette MBA degree offers great value and return on your investment.*

MBA Curriculum - Quick Facts

Total credits	31.5-42 credits including 15 credits of electives.
Average time to completion	2 years
Delivery format	Classes are taught in a variety of delivery modes: face to face, online or hybrid/blended classes. Offerings vary by term for maximum flexibility.

Learning Outcomes

The following is a list of the current Learning Outcomes in our MBA, EMBA and joint MBA programs:

- Perform the fundamental activities of business.
- Communicate effectively in a business setting.
- Navigate the global strategic issues facing a corporation.
- Apply ethical reasoning to business situations.
- Understand and apply business analytics in business decision making.

Specializations consist of 12 credits in a designated area of study

- The areas of specialization are: Economics, Finance, International Business and Marketing.

Application Process

- A completed online application form and fee.
- Official transcripts from all current and previous colleges except Marquette University.
- Official test scores from the Graduate Management Admission Test (GMAT) or Graduate Records Exam (GRE). See the GMAT/GRE Waiver policy to see if you're eligible for a waiver
- Essay questions on the application form
- Resume
- *Letters of recommendation are optional*
- International applicants: Official TOEFL score or other acceptable proof of English proficiency and two letters of recommendation

"Earning my MBA at Marquette prepared me for a successful career in management. I learned a wide range of business and leadership skills, many of which I was able to immediately implement in my professional and personal life." – Thomas Lynn, MBA '17

For more information: www.marquette.edu | MBA@marquette.edu | 414.288.7145