

# SPONSORED RESEARCH CHOICES

## ECONOMIC ENGAGEMENT AT MARQUETTE UNIVERSITY

	Service Centers	Co-ops and Internships	Consulting	Sponsored Research
DESCRIPTION	Service centers provide testing and analysis services to companies.	Students may be engaged by a company through an internship or co-op that is: a. Paid; or b. Unpaid for academic credit. Students may be assigned to sponsored research.	Faculty may be engaged by a company as consultants to work on projects without use of university resources.	Companies can engage with university to carry out company-related research. This sponsored research can be conducted by faculty, staff and students.
COSTS	Established market rates for defined services.	Rate set by company when students engage as interns and co-op participants. For sponsored research, rates will be part of the project budget.	Rate established by faculty member and company without university involvement.	Project budgets are developed and agreed upon by university and company and included in the Sponsored Research Agreement (SRA).
INTELLECTUAL PROPERTY	Company owns the results of the analysis.	Company may own the resulting IP where the student is engaged as an intern or co-op participant. Where student participates in sponsored research, IP ownership is controlled by the sponsored research agreement.	Upon faculty member agreement, company may own all resulting IP (unless university facilities, equipment, funding or students have been used).	Company retains ownership of all pre-existing company IP; university retains ownership of all pre-existing university IP. Any IP jointly developed is jointly owned.  Company may receive options to exclusively license resulting IP on terms independently established in advance or receive an option to purchase the IP.

Learn how we are collaborating with others at [www.marquette.edu/economic-engagement](http://www.marquette.edu/economic-engagement)

### CONTACT US:

[corporate-engagement@marquette.edu](mailto:corporate-engagement@marquette.edu) | 414.288.5011 | Marquette University, P.O. Box 881, Milwaukee, WI 53201-1881

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## ECONOMIC ENGAGEMENT AT MARQUETTE UNIVERSITY

	BLUE & GOLD – A	BLUE & GOLD – B	BLUE & GOLD – C
<b>License Grant</b>	Nonexclusive, royalty-free license for internal business purposes.	Nonexclusive, royalty-free license for internal business purposes.	Nonexclusive, royalty-free license for internal business purposes.
<b>Options</b>	Company has option to exercise exclusive license in defined field.	Company has option to exercise exclusive license in defined field with royalty range included based on independently established market ranges.	<ul style="list-style-type: none"> <li>a. Option to exercise exclusive license in defined field with royalty range included based on market ranges; or</li> <li>b. Option to purchase resulting IP at fair market value determined after completion of research; or</li> <li>c. Both A and B options included.</li> </ul>
<b>Intellectual Property Ownership</b>	Marquette owns results; exclusive license may be negotiated.	Marquette owns results; exclusive license granted if company chooses to exercise option.	Marquette owns results; exclusive license granted if company exercises option; IP may be purchased by company.
<b>Reservation of Rights</b>	Marquette has the right to publish, use for teaching and future research.	Marquette retains the right to publish, use for teaching and future research.	Marquette retains the right to publish, use for teaching and future research through license back to Marquette.

Marquette University is a 501(c)(3) organization, and as such its research is conducted in the public interest and the results are made available to the public on a nondiscriminatory basis. If you have questions about our research program, please contact us.

### NOTES:

1. Research results may include protectable intellectual property, data, processes, or procedures.
2. Blue & Gold – B and Blue & Gold – C: Exclusive License Agreement form attached to Sponsored Research Agreement; all terms but final pricing negotiated in advance.
3. Market royalty rate range determined by industry using independent third party to assist or independent third-party source of information. Marquette will provide/publish a description of the robust process used to determine the range.
4. IP Exclusive License/Purchase Agreement provisions to be included:
  - a. Licensed/sold “as is” without warranty of noninfringement (may warrant that original work and hold copyright);
  - b. Limits of liability; and
  - c. Indemnification to university for claims arising from use/application of results.