

Marquette University Brand Architecture

LOGO

LOGO – Tagline



BRAND EXTENSIONS

UNIT LOGOS

COLLEGE



ENDOWED COLLEGE LOGOS



SUB-BRANDS

ATHLETICS MONOGRAM

PRIMARY



SECONDARY



ATHLETICS WORDMARK



HAGGERTY MUSEUM OF ART

HAGGERTY ♦ MUSEUM OF ART
at Marquette University

SEAL



LIMITED CAMPAIGN ID

MARQUETTE UNIVERSITY
BUSINESS

MARQUETTE UNIVERSITY | BUSINESS

PRESIDENT'S SOCIETY
MARQUETTE UNIVERSITY

MARQUETTE UNIVERSITY
The Les Aspin Center
FOR GOVERNMENT